

POTENTIAL
RECRUITING
INVESTMENT
EXCELLENCE
SUCCESS

STATE UNIVERSITY OF
NEW YORK
BUFFALO

POTENTIAL

**UB ATHLETICS HAS MORE POTENTIAL
THAN ANY OTHER ATHLETIC DEPARTMENT
IN THE COUNTRY**

UB Business Day

10/14/15

STATE UNIVERSITY OF
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NEW YORK'S FINEST...

The Only FBS Athletics Program in the SUNY System



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PUBLIC FLAGSHIP INSTITUTIONS PARTICIPATING IN DIVISION I-A



POTENTIAL

PUBLIC FLAGSHIP INSTITUTIONS PARTICIPATING IN DIVISION I-A AAU MEMBERSHIP



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BUILDING MOMENTUM

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ATHLETIC HIGHLIGHTS

Record Breaking 2013 Football Season

- Shattered our own average attendance with an average of **22,736 fans per game**.
- Posted a total **paid attendance of 136,428**, surpassing the previous school record of 108,118 set in 2011.
- Had five games with a paid attendance of over 20,000.
- UB only had four games of 20,000 or more fans over the past five seasons, combined.
- For the 2014 season we posted an average attendance of **20,405** putting us **2nd in the MAC**.
- We were also on pace to break last year's total paid attendance record if we were we able to complete our final home game against Kent State.



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2013 MAC FOOTBALL ATTENDANCE AVERAGES:

UB	22,736
OHIO	20,672
NIU	20,669
TOLEDO	18,467
AKRON	17,850
WESTERN MICHIGAN	17,347
KENT STATE	17,018
MIAMI	15,935
UMASS	15,830
BALL STATE	13,817
CENTRAL MICHIGAN	13,224
EASTERN MICHIGAN	4,051

ATHLETIC HIGHLIGHTS

Our 1st NCAA National Champion!



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ATHLETIC HIGHLIGHTS



Women's Soccer: 2014 MAC Regular Season and Tournament Champions; NCAA Tournament appearance



Men's Basketball: 2015 MAC East and Tournament Champions; NCAA Tournament appearance



Men's Tennis: 2015 MAC Tournament Champions; NCAA Tournament appearance

Prior to the 2014-15 season UB only had 1 NCAA bid in its Division 1 history with Women's Tennis in 2008. This year we had 3!

ATHLETIC HIGHLIGHTS



- **Unprecedented exposure** of March Madness.
- **Buffalo Pride.** Restaurants and bars overflowed with Bulls fans.
- Opening rounds delivered **record TV ratings.**
- **9,306 media mentions** equates to an **Ad value of \$25.7 million.**
- Men's Basketball highlights our University on the **national stage.**

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ACADEMIC HIGHLIGHTS

UB Student-Athlete GPA = 3.045

Performance Highlights:

14 teams above **3.0** – “All-Time Best”

“**7 in a ROW**” (Semesters above 3.0)

60.5% of the student-athletes earned **3.0** or above.

45.2% of the student-athletes earned **3.5** or above.

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COMMUNITY BUY-IN

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Goal: 2500 Blue & White Members



500 Members

500 FOR 500



375



556
members
as of 9/8/15

125

223 New Members
67% Increase
since 2/1/14

FACILITY MASTERPLAN



ATHLETICS CAMPUS VISION

STATE UNIVERSITY OF
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FACILITY UPDATES

COMPLETED PROJECTS



Smolinski Family Sports Medicine Center



FACILITY UPDATES

COMPLETED PROJECTS



Gicewicz Club at UB Stadium



FACILITY UPDATES

COMPLETED PROJECTS



Men's and Women's Basketball Locker Rooms

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FACILITY UPDATES

COMPLETED PROJECTS



Alumni Arena Rebranding

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FUTURE PROJECTS

FIELD HOUSE



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FUTURE PROJECTS

MURCHIE FAMILY FOOTBALL CENTER



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QUESTIONS?

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