POTENTIAL RECRUITING INVESTMENT EXCELLENCE MECC STATE UNIVERSITY OF

POTENTIAL

UB ATHLETICS HAS MORE POTENTIAL THAN ANY OTHER ATHLETIC DEPARTMENT IN THE COUNTRY

UB Business Day 10/14/15





NEW YORK'S FINEST...

The Only FBS Athletics Program in the SUNY System





PUBLIC FLAGSHIP INSTITUTIONS PARTICIPATING IN DIVISION I-A





PUBLIC FLAGSHIP INSTITUTIONS PARTICIPATING IN DIVISION I-A AAU MEMBERSHIP





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POTENTIAL

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STATE UNIVERSITY OF INC.

BUILDING MOMENTUM



Record Breaking 2013 Football Season

- Shattered our own average attendance with an average of 22,736 fans per game.
- Posted a total paid attendance of 136,428, surpassing the previous school record of 108,118 set in 2011.
- Had five games with a paid attendance of over 20,000.
- UB only had four games of 20,000 or more fans over the past five seasons, combined.
- For the 2014 season we posted an average attendance of 20,405 putting us 2nd in the MAC.
- We were also on pace to break last year's total paid attendance record if we were we able to complete our final home game against Kent State.



2013 MAC FOOTBALL ATTENDANCE AVERAGES:

OHIO 20,672
NIU 20,669
TOLEDO 18,467
AKRON 17,850
WESTERN MICHIGAN 17,347
KENT STATE 17,018
MIAMI 15,935
UMASS 15,830
BALL STATE 13,817
CENTRAL MICHIGAN 13,224
EASTERN MICHIGAN 4,051

Our 1st NCAA National Champion!











<u>Women's Soccer</u>: 2014 MAC Regular Season and Tournament Champions; NCAA Tournament appearance

Men's Basketball: 2015 MAC East and Tournament Champions;
NCAA Tournament appearance

Men's Tennis: 2015 MAC Tournament Champions; NCAA Tournament appearance

Prior to the 2014-15 season UB only had 1 NCAA bid in its Division 1 history with Women's Tennis in 2008.

This year we had 3!





- Unprecedented exposure of March Madness.
- Buffalo Pride. Restaurants and bars overflowed with Bulls fans.
- Opening rounds delivered record TV ratings.
- 9,306 media mentions equates to an Ad value of \$25.7 million.
- Men's Basketball highlights our University on the national stage.



ACADEMIC HIGHLIGHTS

UB Student-Athlete GPA = 3.045

Performance Highlights:

14 teams above 3.0 – "All-Time Best"

"7 in a ROW" (Semesters above 3.0)

60.5% of the student-athletes earned 3.0 or above.

45.2% of the student-athletes earned 3.5 or above.





COMMUNITY BUY-IN



Goal: 2500 Blue & White Members





FACILITY MASTERPLAN



COMPLETED PROJECTS





Smolinski Family Sports Medicine Center



BUFFALD

COMPLETED PROJECTS





Gicewicz Club at UB Stadium



COMPLETED PROJECTS





Men's and Women's Basketball Locker Rooms



COMPLETED PROJECTS





Alumni Arena Rebranding



FUTURE PROJECTS

FIELD HOUSE





FUTURE PROJECTS

MURCHIE FAMILY FOOTBALL CENTER



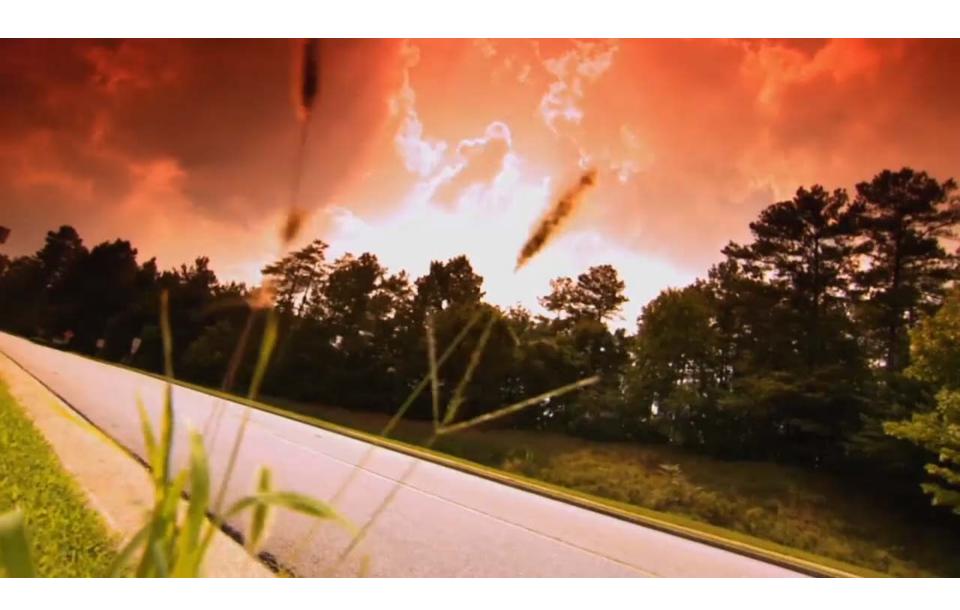




#LIVEFORGAMEDAY







QUESTIONS?

